

# **The Secrets of Creating Your Own Book**

## **How a project goes from idea to finished book**

A presentation for children and adults (elementary and older)

by

**Trisha Adelena Howell (optional: with Addie & Rocky the Pekingese)**

***Both children and adults are fascinated to discover how to create a real book!*** This interactive presentation helps participants understand what is involved in creating a book and how to apply this to their own book.

Each 30 minute to 1 hour presentation (depending on attendants' ages and interests) includes:

- Story time—reading of excerpts from *The Princess and the Pekinese*, *The Adventures of Melon and Turnip* (children's full-color picture books), *The Pekinese Who Saved Civilization* (humor), *Living In A Glowing World* (poetry), or *The Journeying Workbook* (nonfiction).
- Discussion time—how the book(s) read from went from idea to finished project, with comments and questions solicited from the audience to increase their interest.
- Interaction with Addie & Rocky the Pekingese (for children and adults)

**Trisha Adelena Howell**, Author and Presenter, is the author of 16 books, with 5 published in the past year alone. As president of Howell Canyon Press, she has extensive experience in all aspects of book publishing.

**Addie & Rocky the Pekingese**, optional co-presenters of the workshop, are friendly, playful, and gentle puppies who interact beautifully with both children and adults. They have been the inspiration for several Howell Canyon Press books.

**Trisha facilitates discussion of how to generate book ideas and how to professionally take them from the idea stage to the printing of the final book. She will help participants discover: \*\***

- What's really involved in creating your own book
- Where good book ideas come from
- How to develop your idea and write a good book
- How to find good professional editing
- How to find the right illustrator
- How to find the right book designer
- How to find the right printer for your book
- How to find the right printer for your publicity material
- How to get book endorsements and book reviews
- What organizations you need to belong to
- What to do once your book has been released

Trisha will provide a web link ([www.HowellCanyonPress.com/WritingPublishingHandouts.htm](http://www.HowellCanyonPress.com/WritingPublishingHandouts.htm)) for free handouts. These include detailed information about resources for writing, publishing, and marketing your own book.

To schedule: Contact Trisha at 888.252.0411 or [info@HowellCanyonPress.com](mailto:info@HowellCanyonPress.com)