

How to Write Winning Query and Cover Letters

The key to getting your work published

A presentation

by

Trisha Howell

This interactive workshop shows participants how to write winning query and cover letters that grab the attention of editors and agents. It explains all the basic components of the one-page query or cover letter and exactly how to craft the 5 crucial paragraphs editors and agents want to see.

Participants will learn many new skills, including:

- How to craft a vivid hook that will peak the reader's interest
- How to use concrete, specific, and colorful writing to appealingly convey the style and tone of the book or article they are pitching
- How to slant their material to the agent or editor's needs and to give a winning personal touch

Trisha will provide a web link where participants can download a free handout "How to Write Winning Query and Cover Letters" as well as many other free handouts on various topics.

Trisha Howell is the author of 16 books, with 5 published in the past year alone. As president of Howell Canyon Press, she has extensive experience in all aspects of book writing and publishing. She has also recently sold a nonfiction book and a romance novel to other publishers through writing winning query letter. Her work has appeared in many anthologies, newspapers, magazines, and books as well as online. Trisha has extensive public speaking experience in bookstores, libraries, schools, private clubs, and other organizations. She gave her first public conference workshop at Write On The Beach Writers Conference in Ocean Shores, Washington January 28-30, 2005.

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