

Presentations offered by
Trisha (Adelena) Howell, MA, MA, MA

Author of

The Princess and the Pekinese
The Pekinese Who Saved Civilization
The Adventures of Melon and Turnip
Living In A Glowing World: Poems For Every Season

CHILDREN AND PETS: THE IRRESISTIBLE COMBO

How domestic animals support, teach, and inspire humans, what an owner's commitments and responsibilities are, how to expand your horizons through pets.

THE SECRETS OF COMEDY WRITING

What comedy is and how it functions, types of comic stories, the four essential steps to writing comedy, the ten commandments of comedy writing, various techniques for creating jokes and other comic devices, a long list of humor tools, and more.

THE MAKING OF MELON AND TURNIP: CREATING A CHILDREN'S PICTURE BOOK Fascinating process of how a picture book goes from initial idea to character and story development, then to illustration, design, printing, and marketing.

HOW TO WRITE POETRY AND HAVE FUN

How to find and develop ideas, choose a poetic form, use exercises to generate your poem, use general and specific tools to make your poem truly moving and memorable, how to revise and market your poem, and what writing poetry is really about.

THE SECRETS OF CREATING YOUR OWN BOOK

How to find and develop good book ideas, write a good book, and find the right editor, illustrator, page designer, printer, endorsers, reviewers, marketers, and distributors.

THE SECRETS OF SUCCESSFULLY PUBLISHING YOUR OWN BOOK

How to create your book, get reviews, market it in all venues, enter contests, find opportunities to do presentations, readings, and signings, and sell directly to the reader.

THE SECRETS OF CREATING AND SUCCESSFULLY PUBLISHING YOUR OWN BOOK A combination of the two presentations above.

FEES

Presentations run up to 60 minutes each, depending on audience age and interests. \$100 for a single presentation, \$250 for up to 4 presentations on the same day, \$400 for up to 8 presentations on the same day. Trisha provides extensive handouts to participants free of charge (via a web link) and also offers 20% off on all books sold at or from the presentation (if sales are permitted at the presentation). Please contact Trisha at info@HowellCanyonPress.com or at (888) 252-0411 for more info and for references.

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