



The Adventures of Melon and Turnip

Trisha Adelenia Howell

In *The Adventures of Melon and Turnip* children travel along with two delightful characters on an exciting journey of self-discovery. Along the way, they experience important insights about caring and friendship, choosing happiness, making dreams come true, being honest and kind to others and true to themselves. They encounter wise new friends and hear their life lessons shared in song while enjoying an action-packed adventure.

Publication Date: November 2004

ISBN: 1-931210-04-7

Category: Juvenile Fiction/ Action & Adventure

Price: \$15.95

Format: Cloth

Trim: 8 ½" x 11"

Page Count: 36

Illustrations: 32 pages of color paintings

Author Resides: Snohomish, Washington

- National print campaign
- National radio interview campaign
- Reviews and features in industry review publications

Sales Handles:

- Unique hero and heroine (vegetable and fruit)
- Teaches valuable lessons that parents, educators, churches, and children will love about the value of caring and friendship, choosing happiness, making dreams come true, being honest and kind with others and true to oneself
- Beautiful and inspiring children's lyrics
- Uplifting read with lush illustrations
- "My class loved it!" Tammy McDonald, First/Second Grade Teacher
- "Excellent lessons and word choice!" Nancy Sunderland, Second Grade Teacher
- "Such vivid emotions!" Cindy J. Finn, mother of two

Competition:

- *Tales from the Crisper: Bright Idea Book to Color (Big Idea's Veggie Tales Series):* Dalmatian Press Staff, July 2003, ISBN: 1403703396
- *Veggie Tales Songbook:* Hal Leonard, January 2002, ISBN: 0634030531
- *The Disney Sing Along Book:* Jim Fanning, June 1995, ISBN: 078688102X

Sales Material to support the book:

- Finished Books
- Book Covers
- Promotional Flyers
- Bookmarks
- Posters
- Postcards

Marketing:

- Author Tour: All major cities in Washington State; NYC; LA; San Diego

Audience:

- Children
- Parents
- Elementary school teachers
- Elementary school and public librarians
- Home schooling organizations
- Church educators

