



The Pekinese Who Saved Civilization

Sir Addison Silber Howell, Esq. as told to Trisha Adelen Howell

You've heard that behind every great man is a great woman, but did you know that behind every great human being is a great dog? Addison the Wonder Dog reveals for the first time the true history of the world—from the canine perspective—and shows how to solve all personal and global problems, thereby saving civilization.

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Author Resides: Snohomish, Washington

Competition

- *A Treasury of Pet Humor:* Oliver Gaspirtz, October 1999, ISBN: 0942936361
- *Give Me Coffee and No One Gets Hurt!-Garfield:* Nancy Davis, December 1999, ISBN: 0740701347
- *Lab Fever: Living, Loving and Laughing With America's #1 Pet:* Bruce Cochran, April 2000, ISBN: 1572232625

Sales Materials to support the book

- Finished Books
- Book Covers
- Promotional Flyers

Marketing:

- Author Tour: All major cities in Washington State, LA, San Diego, NYC
- National print campaign

- National radio interview campaign
- Reviews and features in industry review publications
- Review copies to 50+ humor, pet, and dog publications
- Full page color ad in The Orient Express

Sales Handles

- Author is a dog
- Only witty and wise satire running the gamut of social and political problems from a canine point of view.
- “Unique work of philosophy.” Harold McFarland, Midwest Book Reviews
- “Clever, refreshing approach to a commentary on every issue thinkable.” Sherry Russell, Books On Line
- “Warm, witty and wonderful.” Margaret Chapman, Blether Reviews
- “Funny, inspirational and delightful!” Elizabeth Batt Book Reviews
- “Addison, the canine answer to Garfield...is adorable” Kristin Johnson, My Shelf Reviews

Audience:

- Humor book fans
- Pet and dog lovers
- Politically and socially minded readers

