



The Princess and the Pekinese

Trisha Adelenia Howell

A princess runs away from her family's new puppy and encounters hard lessons while lost on the streets. When she is returned home, her snobbishness is replaced by an appreciation of her blessings. This story with a delightful surprise twist shows the value of love, family, self-insight, and acceptance of others.

Publication Date: July 2003

ISBN: 1-931210-03-9

Category: Juvenile Fiction/Pets

Price: \$15.95

Format: Cloth

Trim: 8.5" x 11"

Page Count: 32

Illustrations: 21 color paintings

Carton Quantity: 20

Author Resides: Snohomish, Washington

- National radio interview campaign
- Reviews and features in industry review publications
- Review copies to 50+ children's, parenting, educator, pet and dog publications
- Library (schools and public) readings and bookstore story times
- Full-page color ad in The Orient Express

Competition:

- *Mcduff and the Baby*: Rosemary Wells, December 1997, ISBN: 0786803169
- *Queen of the World*: Thomas F. Yezerski, September 2000, ISBN: 0374361657
- *Oh, Brother ... Oh, Sister! A Sister's Guide to Getting Along*: September 1999, ISBN: 156247748X

Sales Material to support the book:

- Finished Books
- Book Covers
- Book Flyers
- Book Posters
- Book Postcards and Bookmarks
- Promotional Flyers

Marketing:

- Author Tour: All major cities in Washington State, LA, San Diego, NYC
- National print campaign

Sales Handles:

- Starring dog Addison is real and available to meet readers
- Delightful surprise twist
- Deals with sibling rivalry and appreciating unconditional love
- "Fabulous! I loved it!" Huntress Reviews
- "Highly recommended." Midwest Book Reviews
- "Sure to delight... deals with acceptance, getting along with others and tolerance." Blether Reviews

Audience:

- Children, parents, grandparents
- Elementary school teachers and librarians
- Children and adults who love emotional adventures
- Anyone grappling with sibling rivalry, acceptance or feeling unloved
- Pet and dog lovers