



## The Princess and the Pekinese

Trisha Adelenia Howell

A snobbish and shocked “princess” runs away from her family and encounters hard lessons. When she’s returned home, her snobbishness is replaced by an appreciation of her blessings. This story with a delightful surprise twist shows the value of love, family, self-insight, and acceptance of others.

**Publication Date:** July 2003

**ISBN:** 1-931210-03-9

**Category:** Juvenile Fiction/Pets

**Price:** \$15.95

**Format:** Cloth

**Trim:** 8.5” x 11”

**Page Count:** 32

**Illustrations:** 21 color paintings

**Carton Quantity:** 20

**Author Resides:** Snohomish, Washington

- National radio interview campaign
- Reviews and features in industry review publications
- Review copies to 50+ children’s, parenting, educator, pet and dog publications
- Library (schools and public) readings and bookstore story times
- Full-page color ad in The Orient Express

### Competition:

- *Mcduff and the Baby*: Rosemary Wells, December 1997, ISBN: 0786803169
- *Queen of the World*: Thomas F. Yezerski, September 2000, ISBN: 0374361657
- *Oh, Brother ... Oh, Sister! A Sister's Guide to Getting Along*: September 1999, ISBN: 156247748X

### Sales Material to support the book:

- Finished Books
- Book Covers
- Book Flyers
- Book Posters
- Book Postcards and Bookmarks
- Promotional Flyers

### Marketing:

- Author Tour: All major cities in Washington State, LA, San Diego, NYC
- National print campaign

### Sales Handles:

- Starring dog Addison is real and available to meet readers
- Delightful surprise twist
- Deals with sibling rivalry and appreciating unconditional love
- “Fabulous! I loved it!” Huntress Reviews
- “Highly recommended.” Midwest Book Reviews
- “Sure to delight... deals with acceptance, getting along with others and tolerance.” Bletcher Reviews

### Audience:

- Children, parents, grandparents
- Elementary school teachers and librarians
- Children and adults who love emotional adventures
- Anyone grappling with sibling rivalry, acceptance or feeling unloved
- Pet and dog lovers

